

TOOLBOX OF PROGRAMS

CAMPAIGNS, EVENTS AND SERVICES WE CAN DRAW UPON TO ENERGIZE LONG ISLAND JEWRY



OUTREACH THROUGH WEB & PRESS



Create new specialty websites to reach every LI Jew online

Update ChabadLI.org as a gateway website; maximize web presence.



Weekly advertising through search engines, in print and online

Hire Long Island Press Relations Manager to maximize the presence of Chabad and Judaism in the public eye.

Create and Distribute Chabad of LI ViewBook

Promotional Videos and web-ads about Judaism

Regional Shabatons, Singles events, Seniors programs and Concerts

Major Speakers Series, Gimmel Tammuz event

Regional Holiday Celebrations, Challah baking, Car Menorah parades, Sukamobiles, etc.



EVENTS



COMMUNITY OUTREACH

Regional Women's campaign to strengthen Jewish families, marriage and Mikvah

Special campaigns to connect with seniors, young professionals, teens

Create large Island-wide volunteer staff

Camp Scholarship Fund
Day School Financial Aid Fund

Expanded Regional LI Kinus to serve needs of Shluchim & Shluchos,

Seasonal farbrengens to nourish their souls

Fundraising Assistance: free seminars and one-on-one

Health and Life Insurance stipends



INTERNAL